



---

Rooted in tradition. Designed with intention.

---

Patti Meyer

Founder & Creative Director, Patti & Hank

Patti Meyer is an award-winning graphic designer with more than two decades of professional experience in branding, print design, publishing, packaging, web design, and wedding stationery. A four-time recipient of the American Graphic Design Award, her work is recognized for its refined typography, thoughtful composition, and timeless aesthetic.

Meyer's design career is rooted in Big Max's Studio, her branding and web design firm, where she has designed custom wedding invitations and social stationery alongside a broader range of branding and web projects. Her clients wanted stationery that reflected their personalities and celebrations rather than the latest trend, and her work became known for its elegance, craftsmanship, and attention to detail. Big Max's Studio remains active today, continuing to serve branding and web design clients alongside Meyer's stationery work.

In 2016, Meyer first registered Patti & Hank as a wedding stationery concept. The brand itself went unmarketed and largely dormant in its earliest form, but its logo was strong enough to earn Meyer one of her four American Graphic Design Awards that year, an early sign of the identity's staying power long before the business behind it was ready. In 2024, Meyer discovered the growing template marketplace and saw an opportunity to reimagine the brand entirely, moving away from one-off custom design toward beautifully crafted, editable wedding stationery. That shift laid the groundwork for what Patti & Hank would become. In February 2026, Meyer launched the Heritage Collection, the brand's flagship line and the full realization of her vision: a company devoted exclusively to wedding stationery, built on the belief that beautiful stationery should be rooted in timeless design rather than passing trends.

As editable templates became increasingly popular, Meyer saw an opportunity to offer something different. Instead of following seasonal styles, she returned to the enduring principles of fine stationery and found inspiration in the work of the world's great stationers. Their commitment to exceptional typography, balance, craftsmanship, and restraint became the foundation of the Heritage Collection.

Every Heritage Collection design begins as an original graphic design project. Many of the collection's signature titles are individually created as custom typographic artwork, giving each suite a distinctive identity that extends far beyond simply choosing a font. The finished designs are then transformed into fully editable Canva templates, allowing couples to personalize their stationery while preserving the integrity of the original design.

The name Patti & Hank honors Hank, Meyer's black Labrador and constant studio companion for many years, who passed away in 2020. Hank's steady, easygoing presence was woven into the earliest days of the brand, and his spirit lives on in its name. Today, Meyer's office companion is Gus, another black Lab, who carries that same quiet companionship into her daily work.

Today, Patti & Hank creates luxury wedding stationery for couples who appreciate exceptional design and timeless craftsmanship. Meyer's philosophy remains the same today as it has throughout her career: the best design is never driven by trends. It is rooted in tradition, designed with intention, and created to be remembered.