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Heritage Collection Launch Press Release

FOR IMMEDIATE RELEASE

Award-Winning Designer Patti Meyer Introduces the Heritage Collection: Bespoke-Inspired Wedding Stationery for Modern Couples

Patti & Hank introduces a collection of luxury wedding stationery suites inspired by the world's great stationers, giving couples the elegance of custom design without the custom price.

GREEN COVE SPRINGS, Fla. — In a wedding industry filled with lookalike templates and fleeting trends, Patti & Hank is taking a different approach.

Today, award-winning graphic designer Patti Meyer announces the Heritage Collection, a series of 12 luxury editable wedding stationery suites inspired by the craftsmanship, typography, and timeless elegance of the world's most respected stationers.

While many wedding templates follow seasonal trends, the Heritage Collection is rooted in the enduring principles of fine stationery: careful proportion, refined typography, and thoughtful restraint. Many of the collection's signature titles are individually handcrafted as custom typographic artwork, giving each suite a distinctive identity that goes far beyond simply choosing a font. Each design is then built into a fully editable Canva template, so couples can personalize their stationery while preserving the integrity of the original design. Every suite in the Heritage Collection is letterpress compatible, giving couples the option of the pressed, tactile impression associated with traditional fine stationery.

Before founding Patti & Hank, Meyer built her career designing custom wedding invitations and social stationery for clients throughout South Florida who wanted work that reflected their own style rather than the latest trend. After more than two decades as a professional graphic designer and four consecutive American Graphic Design Awards, she returned to the timeless principles of fine stationery to create what she believed was missing from today's template marketplace.

"Luxury wedding stationery should feel intentional," says Meyer. "Too often, couples are forced to choose between expensive custom design and templates that all begin to feel the same. I wanted to create a third option: designs with the elegance and craftsmanship of bespoke stationery that remain accessible to modern couples."

About Patti Meyer

Patti Meyer is the founder and creative director of Patti & Hank, bringing more than two decades of professional graphic design experience to luxury wedding stationery. Her work spans branding, print design, packaging, publishing, web design, and wedding stationery. She is the recipient of four consecutive American Graphic Design Awards:

2016 – Logo Design, Patti & Hank

2017 – Website Design, Terrasole

2018 – Book Cover Design, Think You Can't Write. Think Again!

2019 – Branding and Package Design, RegalVTShine Flat Iron

About Patti & Hank

Patti & Hank creates luxury editable wedding stationery inspired by the world's great stationers. The Heritage Collection is designed for couples who appreciate exceptional typography, elegant composition, and timeless craftsmanship, offering the feeling of bespoke stationery without the bespoke price.

Media Contact

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